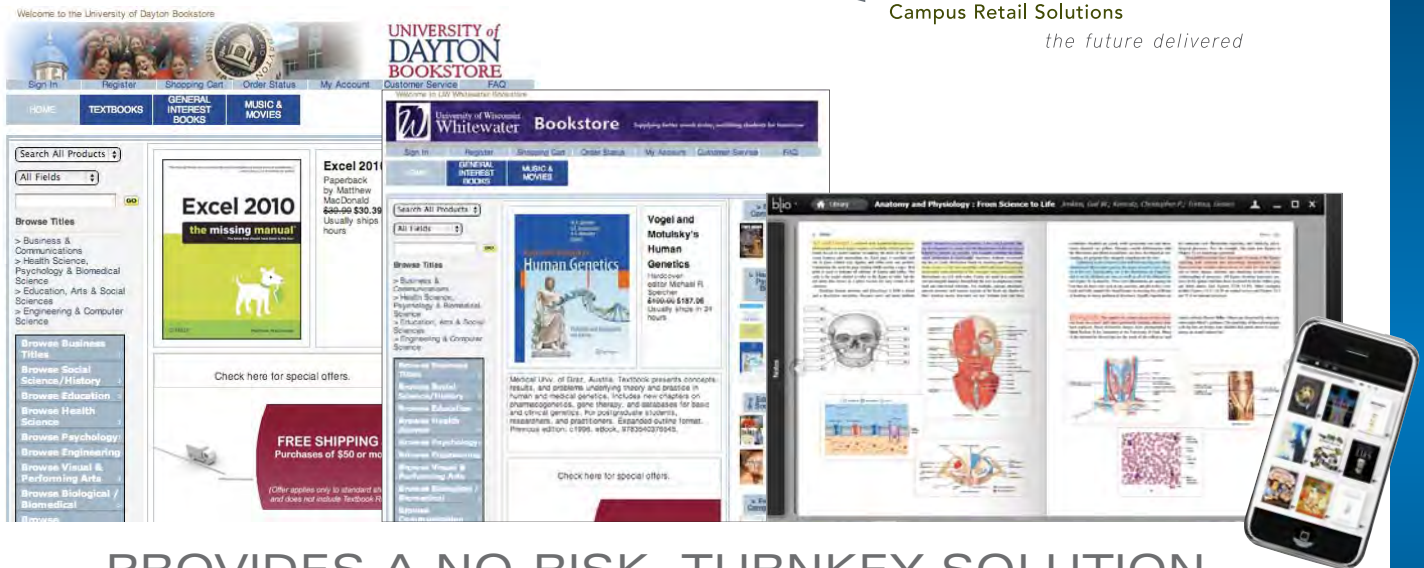


Your customers are online— Your store should be online too

My Books And More

in conjunction with Baker & Taylor's Majors Education Solutions



PROVIDES A NO-RISK, TURNKEY SOLUTION
BRANDED TO YOUR STORE'S SPECIFICATIONS

1 MILLION+ TITLES

Nearly limitless inventory without the carrying costs or storage/receiving/overstock problems

MINIMAL TIME & EFFORT

Minimal time investment and management/maintenance effort — most everything is done for you

FREE CUSTOMIZED PROMOTIONAL TOOLS

Includes POP materials, e-mail templates, coupons & rebates, and more

NO TECHNICAL SKILLS REQUIRED

ORDERS DELIVERED IN 2-3 DAYS

(next-day service also available)

START/EXPAND YOUR WEB SITE PRESENCE

Great for those without a web site, or use it to complement and expand your current site

STATE-OF-THE-ART WEB FUNCTIONALITY

Expert site maintenance, professional graphics

OFFER THE RIGHT PRODUCT FOR YOUR CUSTOMERS

The right material, at the right time, in the right format, at the right price

Contact a NACSCORP Customer Service Rep at (800) 321-3883
to discuss or sign up for these programs, or e-mail sales@nacscorp.com.

FREE!

- No set-up costs, no maintenance fees, no hidden charges
- Fast & easy start-up
- Turnkey programs with limited time & effort requirements
- Expand your inventory exponentially while cutting carrying costs



e-Commerce Solutions Get You Ready for the Future...now!

Emblematic Merchandise

Custom Fan Shops in conjunction with

SKOR™



SOLUTIONS TO FIT TODAY'S CHALLENGES

REVENUE & PROFITS

Industry-leading Share Plan

NO RISK

No program costs for NACSCORP Customers
No inventory costs
No fees for licensing...we manage them!

NO CUSTOMER ORDER MINIMUMS

Make & deliver as few as 1 of anything

MINIMAL TIME & EFFORT

We do the work for you!

MARKET YOUR BRAND

Load up to 6 logos per store FREE*
Your store name, your colors, your branded store

EXPERIENCE

SKOR: 25 years in the college market
— SKOR manages the NCAA championship site
NACSCORP: 48 years in the college market

CUSTOMIZE YOUR EVENTS

Offer merchandise for championships and events
Fundraising opportunities

MARKETING TOOLS

Use a library of support tools to drive traffic to your site

24/7 SALES REPORTING

Recaps available when you need them

**fee may apply for logos beyond 6 if they require digitization*

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 **nacscorp**
YOUR SUCCESS IS OUR GOAL