

Women's History Month

Sales Drivers

Books & Merchandise *from* NACSCORP



2010 BOOK Assortment

Help bring Women's History Month to life at your school in March! Our book assortment includes a free* traffic-driving advertising kit featuring a poster and ad slicks, plus 100 free* color consumer flyers that describe each book in the assortment.

Also available as add-ons: children's titles and a selection of merchandise including journals, bookmarks, puzzles, and lots more.

**Shipping charges may apply*

- REGULAR:** 15 Units 15 Titles
Total List: \$251.64 Store Cost: \$150.98
- LARGE:** 30 Units 15 Titles
Total List: \$503.28 Store Cost: \$301.97
- EXPANDED:** 40 Units 20 Titles
Total List: \$650.96 Store Cost: \$390.58

CHILDREN'S WOMEN'S HISTORY MONTH TITLES Please use order form on page 2

See our **WOMEN'S HISTORY MONTH MERCHANDISE FLYER** for related add-on items

Women's History Month Book Assortment

Reg	Lrg	Exp	ISBN-13	Title	Author	Pub	List
1	2	2	9780143105749	117 Days	First R	PENG	14.00
1	2	2	9780061227226	America's Women	Collins G	HPR	15.99
1	2	2	9780374113438	Bitchfest	Jervis L	MLN	16.00
1	2	2	9780230617339	Created Equal: Voices on Women's Rights	Horsbrugh-Porter A	MLN	17.00
1	2	2	9780306818370	East to the Dawn: The Life of Amelia Earhart	Butler S	PBG	15.95
1	2	2	9780743284288	Female Chauvinist Pigs	Levy A	SS	14.95
1	2	2	9780896086289	Feminism Is for Everybody	Hooks B	PBG	14.00
1	2	2	9781580052733	Girldrive	Willis Aronowitz N	PBG	19.95
1	2	2	9780307267146	Half the Sky	Kristof N	RH	27.95
1	2	2	9781580052450	He's a Stud She's a Slut and 49 Other Double Standards	Valenti J	PBG	13.95
1	2	2	9781400034420	Jury of Her Peers	Showalter E	RH	16.95
1	2	2	9780374526221	Manifesta: Young Women Feminism and the Future	Baumgardner J	MLN	15.00
1	2	2	9780307474858	My Life in France	Child J	RH	15.00
1	2	2	9781598530421	Poems from the Women's Movement	Moore H	PENG	20.00
1	2	2	9781403982049	Sisterhood Interrupted	Siegel D	MLN	14.95
0	0	2	9780553577129	Diary of a Young Girl	Frank A	RH	6.99
0	0	2	9780767927574	Escape	Jessop C	RH	14.95
0	0	2	9780307276827	I Feel Bad About My Neck	Ephron N	RH	13.00
0	0	2	9781558616066	Love Children	French M	PBG	15.95
0	0	2	9781558616110	Still Brave	James S	PBG	22.95
1	1	1	9789301111998	Womens History Month 2010 Kit	Kit	CORP	0.00
1	1	1	9789301112001	Womens History Month 2010 Catalog (100-pk)	Flyer	CORP	0.00

Scheduled to release the week of 2/8/10

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City: _____ State: _____ Zip: _____

E-mail: _____

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Other: _____

Phone: (800) 321-3883 Fax: (800) 344-5059
Order Online: www.nacscorp.com
E-mail: orders@nacscorp.com
PUBNET SAN: 134-2118

Prices and availability are subject to change without notice.



Women's History Month Children's Book Titles



Qty	ISBN	Title	Author	Pub	List
_____	9780756652098	Abigail Adams	Sawyer K	DK	5.99
_____	9781402751578	Amelia Earhart: A Life in Flight	Jones V	STER	5.95
_____	9781426304149	Anne Frank: The Young Writer Who Told the World Her Story	Kramer A	RH	7.95
_____	9780698119352	The Double Life of Pocahontas	Fritz J	PENG	5.99
_____	9780786851416	Eleanor, Quiet No More: The Life of Eleanor Roosevelt	Rappaport D	HPR	16.99
_____	9780312602369	Elizabeth Leads the Way: Elizabeth Cady Stanton and the Right to Vote	Stone T	MLN	6.99
_____	9780618195633	Girls Think of Everything: Stories of Ingenious Inventions by Women	Thimmesh C	HM	7.99
_____	9780064461818	Harriet Tubman: Conductor on the Underground Railroad	Petry A	HPR	5.99
_____	9781402751479	Helen Keller: Courage in Darkness	Berne E	STER	5.95
_____	9780689823954	I Have Lived a Thousand Years: Growing Up in the Holocaust	Bitton-Jackson L	SS	5.99
_____	9780439748698	If You Lived When Women Won Their Rights	Kamma A	SCHL	5.99
_____	9780385739085	Slumgirl Dreaming: Rubina's Journey to the Stars	Ali R	RH	9.99
_____	9780439598446	Story of Ruby Bridges	Coles R	SCHL	6.99
_____	9780698117648	You Want Women to Vote, Lizzie Stanton?	Fritz J	PENG	6.99

The children's titles listed here are supplementary to the WHM Book Assortment, to be ordered separately.

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YOUR SUCCESS IS OUR GOAL

Women's History Month

Merchandise

First Ladies, Flowers, & Flight



THE SPIRIT OF FLIGHT JOURNAL from Peter Pauper Press
Cover art by Josephine Wall is embossed with gold fold detail; 192 pages with lay-flat binding, 7 1/4" x 9".

9781593594930 **Cost \$8.99 each, SRP \$14.99 each**

THE SPIRIT OF FLIGHT BEADED BOOKMARK from Peter Pauper Press
Features gloss highlights and a coordinated colored tassel and bead, 2 1/2" x 7 1/8". Available in January 2010.

9781593593254 **Cost \$1.77 each, SRP \$2.95 each**

A GATHERING OF FLOWERS BROWN LEATHER JOURNAL
from Pomegranate

Featuring lined, decorative pages with lay-flat binding and ribbon marker. Made of genuine leather with an embossed art design on the cover; 5" x 7", 114 pages. Available while supplies last.

9780764921100 **Cost \$7.30 each, SRP \$14.95 each**

TOULOUSE JOURNAL from Piccadilly

Hardcover spiral, 200 pages, both sides lined, 5 1/2" x 8 1/2". Available while supplies last.

9781571336835 **Cost \$3.29 each, SRP \$6.99 each (\$4.99 promotional)**

ELEANOR ROOSEVELT 6-PACK BOOKMARK from Pomegranate

Pack of six 2 1/4" x 7 1/4" bookmarks, attractively packaged in a plastic sleeve for protection. Features quote "No one can make you feel inferior without your consent." Available while supplies last.

9780764912993

Cost \$0.95 each / \$5.88 total, SRP \$1.95 each (\$1.75 promotional)

WOMEN OF THE WHITE HOUSE QUIZ DECK from Pomegranate

This deck explores nearly four dozen lives that turn out to be unexpectedly fascinating, often moving, and occasionally outrageous.

9780764937989 **Cost \$5.30, SRP \$9.95 each**

FLORA SKETCHBOOK from Peter Pauper Press

Hardcover book-bound, embossed with gold foil; 160 blank pages, 6 1/4" x 8 1/4".

9781593592165 **Cost \$5.39, SRP \$8.99 each**

Sensible & "Wilde"



JANE AUSTEN & OSCAR WILDE JOURNALS & MINI JOURNALS
from Potter Style

These journals include famous quotes and passages from the authors' work throughout. Journal and flexi-journal: 160 pages, 5 1/2" x 7"; mini-journals: 128 pages, 4 1/16" x 5 1/8".

JANE AUSTEN JOURNAL 9780307352392

JANE AUSTEN MINI-JOURNAL 9780307450548

OSCAR WILDE FLEXI-JOURNAL 9780307462626

OSCAR WILDE MINI-JOURNAL 9780307462633

Jane Austen Journal: **Cost \$6.57 each, SRP \$10.95 each**

Oscar Wilde Flexi-journal: **Cost \$7.79 each, SRP \$12.99 each**

Mini-journals: **Cost \$4.80 each, SRP \$8.00 each**

JANE AUSTEN PUZZLE from Potter Style

A 500-piece puzzle of the famed author. Finished puzzle size is 6 1/2" x 8".

9780307453839 **Cost \$8.97, SRP \$14.95 each**

OSCAR WILDE NOTE CARDS from Potter Style

An assortment of 16 note cards, 4 of each design measuring 3 1/2" x 5" each, with 17 envelopes.

9780307462619 **Cost \$7.20, SRP \$12.00 each**

WHO WAS SHE? QUIZ DECK from Pomegranate

The lives of the 48 writers featured in this spirited quiz deck are as interesting as their literature is great.

9780764937279 **Cost \$5.30, SRP \$9.95 each**

WOMEN WHO DARE KNOWLEDGE CARDS from Pomegranate

This collection pays tribute to 48 inspiring women who have exhibited the courage and determination to reach beyond the ordinary and expected.

Available while supplies last.

9780876544877 **Cost \$5.30 each, SRP \$9.95 each**

HELEN KELLER 6-PACK BOOKMARK from Pomegranate

Pack of six 2 1/4" x 7 1/4" bookmarks, attractively packaged in a plastic sleeve for protection. Features quote "There is just one way to make sure of immortality, and that is to love this life." Available while supplies last.

9780764946332

Cost \$0.95 each / \$5.88 total, SRP \$1.95 each (\$1.75 promotional)



Questions? Contact a NACSCORP
Account Manager at (800) 622-7498
OR VISIT www.nacscorp.com

Women's History Month Merchandise

It's all about HER



BEADED BOOKMARKS from Peter Pauper Press
Features gloss highlights and a coordinated colored tassel and bead, 2 1/2" x 7 1/8".

BELIEVE IN YOURSELF 9781593593070
HOW CAN I MISS HIM? 9781593593216

Available in January 2010.

Cost \$1.77 each, SRP \$2.95 each

AFRICAN AMERICAN WOMEN

KNOWLEDGE CARD DECK from Pomegranate
Introduces 48 eminent African American women who speak for themselves through the eloquent power of their lives and words. *Available while supplies last.*

9780764910579 **Cost \$5.30 ea, SRP \$9.95 ea**

BLOOM: A WOMAN'S JOURNAL

FOR INSPIRED LIVING from Chronicle Books
Keepsake journal guides women toward positive outlooks and actions in order to inspire a life worth living; 128 pages with 5 dividers and color illustrations, 6 7/8" x 9".

9780811857550 **Cost \$12.32 ea, SRP \$18.95 ea**

JOURNAL & KNOWLEDGE CARD

28-UNIT ASST* 9789301118430

Includes 3 each: Flora Sketchbook

Includes 2 each: Spirit of Flight Jrnl, A Gathering of Flowers, Bloom, Jane Austen Jrnl, Oscar Wilde Flexi-Jrnl, Jane Austen Mini-Jrnl, Oscar Wilde Mini-Jrnl, Women of the White House Quiz Deck, Who Is She? Quiz Deck, Af Am Women Cards

Includes 1 each: Toulouse, Smart Women, Spill It Sister, She Had Not Yet Decided, Women Who Dare Cards. *Available while supplies last.*

Total Cost: \$185.68 / Total SRP: \$318.20

SMART WOMEN PUT IT IN WRITING JOURNAL

from Chronicle Books

96-page journal (6 3/4" x 8 3/4") comes with four different colors of inscribed pencils. Catchy phrases sprinkled throughout inspire the ladies to tell it like it is! *Available while supplies last.*

9780811857857 **Cost \$11.02 ea, SRP \$16.95 ea**

SHE HAD NOT YET DECIDED JOURNAL &

SPILL IT SISTER JOURNAL from Chronicle Books

128-page paperback journals (5" x 7 1/8") with flexi-binding, by artist Anne Taintor.

SHE HAD NOT YET DECIDED 9780811836395

SPILL IT SISTER 9780811846486

Available while supplies last.

Cost \$6.47 each, SRP \$9.95 each



WHM GENERAL MERCHANDISE

ASST* 9789301118423

Includes 6 each: Spirit of Flight, Believe in Yourself, & How Can I Miss Him? Bookmarks

Includes 1 each: Eleanor Roosevelt & Helen Keller 6-pk Bookmarks, Jane Austen Puzzle, Oscar Wilde Note Cards

Available while supplies last.

Total Cost: \$59.79 / Total SRP: \$103.45

FIRST LADIES, FLOWERS, FLIGHT

- ___ TOULOUSE JOURNAL*
9781571336835, \$3.29 ea.
- ___ ELEANOR ROOSEVELT BOOKMARK 6-PK*
9780764912993, \$5.88 ea.
- ___ A GATHERING OF FLOWERS BR LTHR JRNL*
9780764921100, \$7.30 ea.
- ___ SPIRIT OF FLIGHT JOURNAL*
9781593594930, \$8.99 ea.
- ___ SPIRIT OF FLIGHT BOOKMARK**
9781593593254, \$1.77 ea.
- ___ FLORA SKETCHBOOK*
9781593592165, \$5.39 ea.
- ___ WOMEN OF THE WHITE HOUSE QUIZ DECK*
9780764937989, \$5.30 ea.

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SENSIBLE & "WILDE"

- ___ JANE AUSTEN JOURNAL*
9780307352392, \$6.57 ea.
- ___ JANE AUSTEN MINI JOURNAL*
9780307450548, \$4.80 ea.
- ___ OSCAR WILDE FLEXI JOURNAL*
9780307462626, \$7.79 ea.
- ___ OSCAR WILDE MINI JOURNAL*
9780307462633, \$4.80 ea.
- ___ JANE AUSTEN PUZZLE*
9780307453839, \$8.97 ea.
- ___ OSCAR WILDE NOTE CARDS*
9780307462619, \$7.20 ea.
- ___ WHO WAS SHE? QUIZ DECK*
9780764937279, \$5.30 ea.
- ___ WOMEN WHO DARE KNOWLEDGE CARDS*
9780876544877, \$5.30 ea.
- ___ HELEN KELLER BOOKMARK 6-PK*
9780764946332, \$5.88 ea.

MERCHANDISE ORDER

IT'S ALL ABOUT HER

- ___ BELIEVE IN YOURSELF BOOKMARK**
9781593593070, \$1.77 ea.
- ___ HOW CAN I MISS HIM? BOOKMARK**
9781593593216, \$1.77 ea.
- ___ AF AMER WOMEN KNOWLEDGE CARDS*
9780764910579, \$5.30 ea.
- ___ BLOOM JOURNAL*
9780811857550, \$12.32 ea.
- ___ SMART WOMEN PUT IT IN WRITNG JRNL*
9780811857857, \$11.02 ea.
- ___ SHE HAD NOT YET DECIDED JOURNAL*
9780811836395, \$6.47 ea.
- ___ SPILL IT SISTER JOURNAL*
9780811846486, \$6.47 ea.

*Non-returnable, eligible for free freight with regular-priced books
**Non-returnable, not eligible for free freight

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