

Graduation Sales Drivers

Books & Merchandise
from NACSCORP



Graduation Book Assortment

Reg	Lrg	Exp	ISBN-13	Title	Author	Pub	List
2	4	4	9781580088497	101 Toughest Interview Questions (Revised)	Porot D	RH	12.99
2	4	4	9780761141457	Can I Wear My Nose Ring to the Interview?	Gordon-Reeves E	WORK	13.95
1	2	2	9780470506899	CliffsNotes Graduation Debt	Gobel R	WIL	14.99
1	2	2	9780743264365	Get a Financial Life	Kobliner B	SS	16.00
1	2	2	9780470457412	Get the Job You Want, Even When No One's Hiring	Myers F	WIL	19.95
1	2	2	9780470455845	Guerrilla Marketing for Job Hunters 2.0 (Rev, Upd)	Levinson J	WIL	21.95
2	4	4	9781580089470	How to Get Any Job	Asher D	RH	15.99
1	2	2	9781402226670	How to Survive Your PhD	Karp J	SOUR	16.99
2	4	4	9781933512907	Life After College	Allen J	PBG	16.95
1	2	2	9780061938733	Raised by Wolves: Clues to the Mysteries of Adulthood	Mellor C	HPR	13.99
1	2	2	9780061718618	The Career Within You	Wagele E	HPR	17.99
1	2	2	9781402216763	The First 60 Seconds: Win the Job Interview Before It Begins	Burns D	SOUR	12.99
2	4	4	9780767927673	The Girl's Guide to the Big Bold Moves for Career Success	Yorio K	RH	13.99
1	2	2	9780312555757	The Go-Getter Girl's Guide	Shigley D	MLN	16.99
2	4	4	9781601630582	They Don't Teach Corporate in College	Levit A	CAR	15.99
2	4	4	9780137032495	Unlock the Hidden Job Market	Mathison D	PH	16.99
2	4	4	9781580089876	What Color Is Your Parachute? (2010)	Bolles R	RH	18.99
1	2	2	9780810980457	Who What Wear	Kerr H	ABRA	18.95
2	4	4	9781601630889	Winning Job Interviews (Revised)	Powers P	CAR	12.99
0	0	1	9780071482356	Fearless Resumes	Stein M	MCG	12.95
0	0	1	9780768928150	Green Jobs for a New Economy	Peterson's	SS	21.95
0	0	1	9781439140017	The Trump Card: Playing to Win in Work and Life	Trump I	SS	24.99
0	0	1	9781591843214	Use Your Head to Get Your Foot in the Door	Mackay H	PENG	25.95
0	0	1	9780399535437	Who Are You? What Do You Want?	Ukleja M	PENG	19.95
0	0	1	9780764161841	You've Only Just Begun: Inspiration for the Grad	Torckler G	BARR	8.99
1	1	1	9789301046108	Graduation 2010 Ad Kit	Kit	CORP	0.00

Scheduled to release the week of 3/1/10

Contact Name: _____ Account Number: _____

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2010 BOOK Assortment

You've helped your students get through 4 (or more) years...now send them off right with the NACSCORP **Graduation Assortment**. The selection features career and financial guidance, life advice, and other inspirational titles, plus a free* advertising kit (with posters and ad slick) that will all arrive at your store in early March.

For maximum price point coverage, consider a **Bargain Book Special Event Assortment**. Also available as add-ons: grad gifts including pens, journals, note cards, and bookmarks.

*Shipping charges may apply

SIGN ME UP

- REGULAR:** 28 Units 19 Titles
Total List: \$448.45 Store Cost: \$269.07
- LARGE:** 56 Units 19 Titles
Total List: \$896.90 Store Cost: \$538.14
- EXPANDED:** 62 Units 25 Titles
Total List: \$1,011.68 Store Cost: \$607.01

SPRING GRADUATION 2010 BARGAIN BOOK ASSORTMENT

Top-quality titles at up to 60% off original list.
Price Point range: \$3.99, \$5.99, \$7.99, \$9.99

- 105 units Total SRP: \$688.95
Store Cost: \$344.58 (50% discount)

Available to ship in March 2010.

(Non-returnable, not eligible for free freight)

See our **GRADUATION MERCHANDISE FLYER** for related add-on items

Phone: (800) 321-3883 Fax: (800) 344-5059

Order Online: www.nacscorp.com

E-mail: orders@nacscorp.com

PUBNET SAN: 134-2118

Prices and availability are subject to change without notice.



Graduation 2010

Merchandise from NACSCORP

New Horizons

JOURNALS from Peter Pauper Press
All are 160 pages, 6 1/4" x 8 1/4".

SOAR JOURNAL 9781593594381
SHOOT FOR THE MOON JOURNAL 9781593593803

Ultra-stiff blackboard cover with foil stamping and rounded corners, both sides lined, with wire-o binding.

Cost \$5.99 each, SRP \$9.99 each

OLD WORLD JOURNAL 9781593594060

Hardcover embossed journal featuring gold highlights and travel quotes throughout; fold-over flap and magnetic closure.

Cost \$8.99 each, SRP \$14.99 each

VOYAGES TRAVEL JOURNAL 9780880882392

Hardcover, concealed wire-o binding, and elastic band placeholder.

Cost \$7.79 each, SRP \$12.99 each

BEADED BOOKMARKS from Peter Pauper Press

Featuring gloss highlights and a coordinated colored tassel and bead, each 2 1/2" x 7 1/8".

SHOOT FOR THE MOON BOOKMARK 9781593593148

OLD WORLD BOOKMARK 9781593593049

SUN BOOKMARK 9781593593278

Cost \$1.77 each, SRP \$2.95 each

Designer Collections

Preorder by 2/12/10 for March delivery.



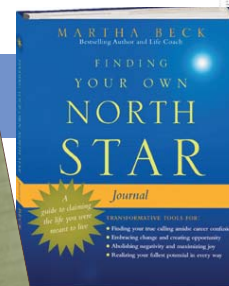
JOURNALS from Peter Pauper Press

Hardcover with elastic band placeholder and inside back cover pocket; 160 lined pages embossed with gloss highlights, 5" x 7".

ACADIAN TAPESTRY JOURNAL 9781593594695

BUTTERFLIES JOURNAL 9781593594497

Cost \$5.39 each, SRP \$8.99 each



Self-Awareness & Discovery

BOOK OF ME DO-IT-YOURSELF MEMOIR

from Peter Pauper Press

9781593594985

This memoir offers an excellent way to preserve memories and to discover new aspects about one's life. Hardcover, 192 lined pages, 7 1/4" x 9".

Cost \$8.99 each, SRP \$14.99 each

FINDING YOUR OWN NORTH STAR JOURNAL

from Potlatch Publications

9780307461988

Perfect for grads, this interactive journal is the guide that helps to find the life you were meant to live and recognize what you love to do most, and turn it into a career or lifestyle; 140 pages, 6 1/2" x 8 1/2".

Cost \$8.99 each, SRP \$14.99 each

HUE ARE U? DECK from Potlatch Publications

9780307352422

Discover your motivations, passions, and powers with the Dewey Colors System, a groundbreaking, fun, and remarkably accurate personality test; 66 cards in a deck format.

Cost \$10.17 each, SRP \$16.95 each

DESIGNER DESK NOTES from Peter Pauper Press

Each keepsake box (4 1/4" x 4 1/4" x 1 1/2"), with ribbon tab and magnetic closure, contains 250 note sheets.

ACADIAN TAPESTRY DESK NOTES 9781593592592

BUTTERFLIES DESK NOTES 9781593592608

Cost \$4.77 each, SRP \$7.95 each

DESIGNER NOTE CARDS from Peter Pauper Press

Each box contains 14 cards with blank interiors and 15 envelopes. Each card measures 3 1/2" x 5" and is printed on high quality card stock.

ACADIAN TAPESTRY THANK YOU CARDS 9781593591878

BUTTERFLIES NOTE CARDS 9781593591496

Cost \$5.39 each, SRP \$8.99 each

DESIGNER PENS from Peter Pauper Press

Elegant roller ball pens of solid brass construction with a lacquer finish. Each comes in black ink in a matching presentation box.

ACADIAN TAPESTRY PEN 9781593592493

BUTTERFLIES DESK PEN 9781593592363

Cost \$8.97 each, SRP \$14.95 each

Questions? Contact a NACSCORP Account Manager at (800) 622-7498 OR VISIT www.nacscorp.com

Other GRAD GIFT Items

Available while supplies last.



50 BOOKS METAL BOOKMARKS 48-UNIT DISPLAY

9789301114487

Fifty classic literary works are listed on this etched stainless steel bookmark contained in a full-color presentation sleeve. Available in a 48-unit assortment with a steel hanger display.

Cost \$3.98 each / \$191.04 total, SRP \$7.95 each

SUEDE & DIAMANTE JOURNALS from C.R. Gibson

Suede: 240 pages with elastic band closure, ribbon marker, and storage pocket, 5 1/8" x 8 7/32".

Diamante: 160 pages with ribbon marker, 3 9/16" x 5 1/2".

SUEDE BOOKBOUND JOURNAL CHOCOLATE 0082272622999

Cost \$5.00 each, SRP \$9.99 each

DIAMONTE BOOKBOUND JOURNAL BELIEVE 0082272686182

DIAMONTE BOOKBOUND JOURNAL DREAM 0082272686175

DIAMONTE BOOKBOUND JOURNAL IMAGINE 0082272686168

Cost \$3.50 each, SRP \$6.99 each



JOURNAL & DECK 14-UNIT ASST*

9789301000889

Includes 3 each: Finding Your Own North Star Jrnl

Includes 2 each: Book of Me DIY Memoir, Shoot for the Moon Jrnl, Old World Jrnl, Hue Are U? Deck

Includes 1 each: Soar Jrnl, Voyages Travel Jrnl, Suede Chocolate Jrnl.

Total Cost \$114.03 / Total SRP \$191.78

Available while supplies last.

Not all journals shown in this flyer are included in the journal assortment.

GRAD GENERAL MERCHANDISE ASST*

9789301000865

Includes 6 each: Old World, Shoot for the Moon, Sun Bookmarks

Includes 1 each: 50 Books Bookmark Display
Available while supplies last.

Total Cost \$222.90 / Total SRP \$434.70

Available while supplies last.

Not all GM shown in this flyer is included in the GM assortment.



MERCHANDISE ORDER

NEW HORIZONS

- ___ SOAR JOURNAL*
9781593594381, \$5.99 ea.
- ___ SHOOT FOR THE MOON JOURNAL*
9781593593803, \$5.99 ea.
- ___ SHOOT FOR THE MOON BOOKMARK**
9781593593148, \$1.77 ea.
- ___ VOYAGES TRAVEL JOURNAL*
9780880882392, \$7.79 ea.
- ___ SUN BOOKMARK**
9781593593278, \$1.77 ea.
- ___ OLD WORLD JOURNAL*
9781593594060, \$8.99 ea.
- ___ OLD WORLD BOOKMARK**
9781593593049, \$1.77 ea.

*Non-returnable, eligible for free freight with regular-priced books

**Non-returnable, not eligible for free freight

SELF-AWARENESS & DISCOVERY

- ___ BOOK OF ME D.I.Y. MEMOIR*
9781593594985, \$8.99 ea.
- ___ FINDING YOUR OWN NORTH STAR JRNL*
9780307461988, \$8.99 ea.
- ___ HUE ARE U? DECK*
9780307352422, \$10.17 ea.

DESIGNER COLLECTIONS

- ___ ACADIAN TAPESTRY JOURNAL*
9781593594695, \$5.39 ea.
- ___ ACADIAN TAPESTRY THANK YOU CARDS**
9781593591878, \$5.39 ea.
- ___ ACADIAN TAPESTRY DESK NOTES**
9781593592592, \$4.77 ea.
- ___ ACADIAN TAPESTRY PEN**
9781593592493, \$8.97 ea.
- ___ BUTTERFLIES JOURNAL*
9781593594497, \$5.39 ea.
- ___ BUTTERFLIES NOTE CARDS**
9781593591496, \$5.39 ea.

- ___ BUTTERFLIES DESK NOTES**
9781593592608, \$4.77 ea.
- ___ BUTTERFLIES PEN**
9781593592363, \$8.97 ea.

OTHER GRAD GIFT ITEMS

- ___ 50 BOOKS METAL BKMRS 48-PK DISPLAY**
9789301114487, \$191.04 ea.
- ___ SUEDE BOOKBOUND JRNL CHOCOLATE*
0082272622999, \$5.00 ea.
- ___ DIAMONTE BOOKBOUND JRNL BELIEVE*
0082272686182, \$3.50 ea.
- ___ DIAMONTE BOOKBOUND JRNL DREAM*
0082272686175, \$3.50 ea.
- ___ DIAMONTE BOOKBOUND JRNL IMAGINE*
0082272686168, \$3.50 ea.

ASSORTMENTS

- ___ GRAD JOURNAL & DECK 14-UNIT ASST*
9789301000889, \$114.03 ea.
- ___ GRAD GENERAL MERCHANDISE ASST**
9789301000865, \$222.90 ea.

Contact Name: _____ Account Number: _____

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Prices and availability are subject to change without notice.

